

**“EMPLOYMENT BANK”** [employmentbankwb.gov.in]

Employment Bank, a State-owned job-portal was launched on 26.07.2012. It is a unique e-governance initiative of the Labour Department, Government of West Bengal, to promote various G2C, G2B and G2G services.

The portal provides an interactive platform among the following stakeholders to widen the window of job-opportunity to the jobseekers of the State in one hand and to provide online modules specially designed to cater the need of the Job-Providers throughout the country on the other:

1. Job-seekers of the State (Minimum 18 yrs of age)
2. Job-Providers throughout the country (Including Placement Agencies)
3. Training / Education providing Institutions of the State [affiliated by any Government Department/ Organization /University etc]
4. Service Providers [self employed persons having some special skill/expertise]
5. Service-Seekers [people in search of those skill / expertise]
6. ‘General Viewers’ who can view various career related information in the website, Job-advertisements

**Stakeholder-wise Services provided by Employment Bank:**

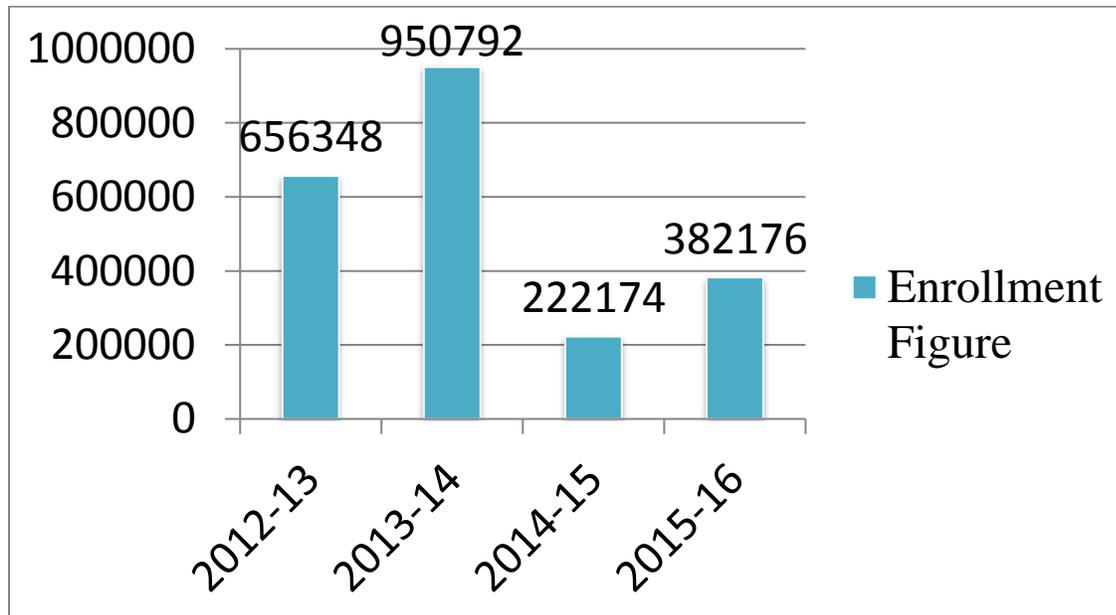
Stakeholder	Services	2012-13 (from 26.7.12)	2013-14	2014-15	2015-16 (upto 31.03.16)	Total	Remarks
<b>Jobseeker (G2C)</b>	Enrolment of Jobseekers	6,56,348	9,50,792	2,22,174	3,82,176	<b>22,11,490</b>	
	Job-search, Job Match, Status Tracking through “My Counter”	An enrolled job-seeker can view online the jobs posted by several enrolled Employers in general, suitable for his/her qualification in particular and can view the back up of all system generated SMS that are sent to him/her					
<b>Employers / Placement Agencies (G2B)</b>	Enrolment of Employers/ Placement Agencies (PAs)					<b>378</b>	All these services are provided online. No visit to any of the offices is required
		I. Posting of Jobs , Resume Search and generation of list by enrolled Employers / Pas II. Web-publication of Advertisement for Jobs posted by enrolled Employers / PAs Web-publication of Advertisement for Jobs posted by enrolled Employers / Pas III. Selection Reporting					
<b>Institutions (Training Providers) (G2C)</b>	Enrolment of Institutions					<b>235</b>	All these services are provided totally online
<b>Service-Providers (G2C)</b>	Posting of Service/Skill/Expertise					<b>1306</b>	
<b>Service-Seekers (G2C)</b>	Search for services posted by Service-Providers					<b>3496</b>	
<b>General-Viewers (G2C)</b>	View Advertisements posted by Employers / PAs and Career Information available in the website						

**Innovative Approaches**

- The Private Placement Agencies have been included under Job-Providers
- Job-Providers are given need-based direct access to jobseekers’ data.
- Training / Education providing Institutions can group upload their pass-out students’ data in the portal and thereby offer ‘e-campus’ services to their students.
- The portal has devised a unique mechanism called the ‘SERVICE COUNTER’ through which the self-employed persons (like Drivers, Electricians, Plumbers, Domestic Help, Interior Decorators etc) can post

their services /skill/expertise with some information including their fee / charges. Seekers for such services on the other hand can search for the services posted in the portal through a simple online module.

#### COMPARATIVE ENROLLMENT FIGURE OF EMPLOYMENT BANK



Revamp Programme of Employment Bank Portal:-

- I. More versatile, secured, and functional Employment Bank Portal
- II. Bi-Lingual Website
- III. Options for selecting multiple qualifications for Employers while searching Job-seekers
- IV. Linking and exchange of data of Employment Bank database with the system developed by the PBSSD
- V. GIS enabled screening method for searching skilled manpower.
- VI. Cloud enabled Employment Bank
- VII. Integration of all the scheme of Directorate of Employment to Employment Bank.
- VIII. Introduction of **MOBILE APPS** version of Employment Bank
- IX. Introduction of Password recovery options

## **YUVASREE**

**(Inaugurated on 03.10.2013)**

The Labour Department, Government of West Bengal launched a scheme named the “**YUVA UTSAHA PRAKALPA-2013**” with an aim to support first one lakh jobseekers enrolled in Employment Bank to enhance their employability by undergoing some Skill Development Training or any Education / Training that would make them fit to the requirement of the Employment Market. Under this Scheme, the government is providing an assistance of Rs. 1500/- (Rupees One Thousand five hundred) per month per beneficiary.

The Scheme was renamed “**YUVASREE**” vide Labour Department Order No. 200-Emp dated 18/09/2013. The Scheme was formally inaugurated by the Hon’ble Chief Minister of West Bengal on 03/10/2013 in presence of a congregation of more than 10,000 jobseekers at the Netaji Indoor Stadium, Kolkata. Performance of the Scheme – both physical and Financial are given below:

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